

TROIA FOODS

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FOUNDED IN MONTEREY, CALIFORNIA

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California Food Distributor, Troia Foods, acquires Dairy Distributing of Whatcom County WA, expands reach to the Canadian border

Monterey, CA and Bellingham, WA - Troia Foods, a well-respected specialty food distributor in Northern California, announced today that it has acquired Dairy Distributing Inc., (DDI) of Bellingham, Washington.

Troia Foods is a family-owned and family-grown business with an outstanding reputation as a food distributor on the West Coast. Troia Foods prioritizes 'putting people first and never compromising on quality' - making them leaders in the food industry. Their acquisition of DDI is a natural step in their growth as both companies share a strong commitment to customer satisfaction.

CEO John Troia states, "We are very excited to have acquired Dairy Distributing. Their local history, reputation, and dedicated team are such a great fit for us. This addition extends our distribution reach from Northern California to the Canadian border. Our goal is to soon introduce exciting new products into the Bellingham Marketplace as well as offer Washington State products to our existing California customers."

Eric Flintoff, CEO of Medosweet Farms, a Pacific Northwest dairy and specialty foods provider, adds "We are excited to welcome Troia Foods to Washington State. We look forward to the opportunity to collaborate on potential synergies and partnerships that help bring fresh and wholesome dairy and specialty offerings to the families in Washington state and beyond."

Martha Bray, former co-owner of DDI says: "Dairy Distributing, a family-owned business since 1958, has had the good fortune of being acquired by another long-standing family-owned business of Monterey, California: Troia Foods. As the former owners, we could not be more delighted with the new owners and the management team of Troia Foods."

About Troia Foods: Troia Foods is a generational family-owned and operated specialty food distributor that offers a wide variety of fresh food and beverage products, and supplies, with service to 16 counties throughout Northern California. They proudly support many local vendors, suppliers, growers, and artisans with a strong commitment to innovation, and customer service - making them industry leaders. Troia Foods ensures customers only the finest and freshest products. They are the ultimate 'farm-to-table' food source of northern California.

For more information visit, www.troiafoods.com

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